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• HARMONY reigns

When it comes to blending effortless style and design sophistication – CID Interieur can be relied upon to strike the perfect balance. By Tania Jacobs

Two recently completed award winning projects, in two contrasting locations, demonstrate why interior design practice CID Interieur have been at the forefront of luxury and super-prime real estate for the past decade. Their studio, based in central London, has an exclusive client base ranging from the UK's top multi-residence developers to bespoke private residence developers.

With work in the UK and overseas in the Middle East, CID's prestigious and diverse portfolio includes large multi-unit residences such as 375 Kensington High Street and Wimbledon Hill Park, to large private residences like Kings

Chase on the Crown Estate in Surrey.

Founder and managing director, David Ferns has built a strong, talented and highly disciplined experienced team of professionals. Founded in 2009, their wide scope and diverse experience enables them to provide truly bespoke, unique design solutions for each and every client – something David feels is an essential ingredient in the creation of pioneering super-prime, luxury interior design. "We don't have a recognisable house style, and approach each project and client as a fresh canvas for new ideas and lifestyle thinking. We love the creativity and variety each project brings."

Kings Chase - Crown Estate, Oxshott, Surrey. A luxurious family home on the corner of one of the country's most prestigious estates.

Winner of the What House? Awards 2016 for Best Luxury Home. Kings Chase is a classically designed home providing in excess of 12,500 square feet of sumptuous living space. Built by Aspire with interior design by CID Interieur, the property includes a swimming pool and gym, spa complex, staff accommodation, his and her dressing room, 8 bathrooms, 7 bedrooms, wine cellar and whisky room.

Situated on the corner of the Crown Estate's most prestigious road, Kings Chase provides unrivalled living space outside of London. Blissfully sumptuous master bedrooms, exquisite en-suite marble bathrooms and a family room which has been created for relaxation in the most luxurious surroundings whilst watching a box set with a glass of wine in hand. Kings Chase is the perfect home hideaway for the family.

The cinema room has a 102" screen with 7.2 Surround Sound HD System and the children's playroom and bedrooms are designed to keep any child happy for hours and hours.



190 Strand Penthouse - Gladstone House, St Edward Homes. A bespoke 11th floor penthouse located on the world-famous Strand.

Completed at the end of 2016 and winner of 'Best London Home' at the Evening Standard Property Awards 2017, the penthouse at Gladstone House, 190 Strand boasts 3,000 square feet of living space and 1,885 square feet of terrace space with outstanding and iconic views across London.

Built by St Edward Homes this luxurious new development of bespoke suites, apartments and penthouses is located in an area of central London internationally acknowledged as the Capital's theatre, shopping and cultural heartland with international embassies, law courts and the River Thames close by. 190 Strand offers a world class address, closely linked to the richest aspects of London living.

Having been involved in the project since 2011, CID Interieur have designed all the interiors at this exclusive address including the spa and leisure facilities, sales and marketing suite, apartments and penthouses.

The Gladstone House Penthouse exudes style and sophistication drawing on influences from stylish British brands such as Burberry, Dunhill and Bentley. Entrance to the penthouse is via a private lift and every room has been meticulously designed from the bar and games room to the sleek and sophisticated living and dining space - complete with a baby grand piano. Perfect for hosting your own exclusive cocktail party.

Says David Ferns: "With the penthouse we wanted to create a contemporary and spacious environment for modern living with a hint of 1920s elegance, sophistication and glamour. I think we've achieved that and more."

Whether you are looking for a complete interior design scheme or the renovation of an existing property, CID Interieur's holistic approach and passionate attention to detail provide the key ingredients to truly unique and luxurious design. www.cidinterior.com +44 (0) 20 7928 2686

