

THE JERSEY

# COLLECTION

## THE CENTRE OF TOWN

HOMES IN THE CENTRE OF  
TOWN OFFER ACCESS TO  
RESTAURANTS, SHOPS AND PUBS

## THE 19TH HOLE

THERE'S MORE TO GOLF  
THAN THE SPORT ITSELF

FINE & COUNTRY

# NEWS

## FINE & COUNTRY OPENS IN TUNBRIDGE WELLS, LEICESTER AND BURY ST EDMUNDS

Fine & Country has expanded in the UK with three new offices. Fine & Country Tunbridge Wells opened its latest office in mid-January, while Fine & Country Leicester and Fine & Country Bury St. Edmunds opened in February. These new offices will deliver the best-in-class services for those searching for their dream home.

Gavin Curd, Managing Director, Fine & Country Kent and East Sussex states ' We are extremely proud that we have opened what is undoubtedly one of the most prestigious estate agency businesses in the South East, directly within the heart of Tunbridge Wells. Our expansion into this beautiful town is testament to our belief that homeowners of prestige homes do desire their properties to be marketed with the care and precision that Fine & Country are renowned for.'

**Fine & Country Tunbridge Wells**  
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**Fine & Country Bury St Edmunds**  
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**Fine & Country Leicester**  
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## NEW FIRMS JOIN INTERIOR DESIGN NETWORK

Fine & Country Interior Design, which launched in 2017, has expanded its network of top interior design firms across the world. Experts at matching clients with design firms to ensure dream interiors become a reality, Fine & Country Interior Design performs services from home-staging to sell a property faster, to full renovations.

New designers include Landmass London, a unique design firm specialising in comprehensive spatial design with a holistic approach to ensure maximum space and light are achieved for clients' properties.

Another recent joiner, Rebecca Hughes Interiors, is a creatively inspired design studio that specialises in designing beautifully curated contemporary family homes and collaborating with clients to transform their homes into luxurious, livable spaces.

**Fine & Country Interior Design**  
+44 (0)203 490 5855  
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## MARBELLA OPENS NEW FINE & COUNTRY OFFICE

A new office has opened covering the desirable areas of Marbella and Puerto Banús on the Costa del Sol, Spain. Marbella is known as a hotspot for the world's super-rich. The new branch, which opened in January 2018, joins six other Spanish Fine & Country offices, including locations such as Barcelona, Mijas and Ibiza.

Fine & Country Marbella and Puerto Banús  
+34 952 930532  
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## FINE & COUNTRY EXPANDS IN PORTUGAL

Fine & Country opened its 13th Portuguese office this January, with Fine & Country Cascais joining offices in Comporta, Porto, Estoril, Chiado Lisbon, Marques do Pombal Lisbon, and six locations along the Algarve. The office has been established by Charles Roberts and Nuno Durão, Managing Partners of Fine & Country Portugal.

Fine & Country Cascais  
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## CYPRUS LAUNCH EVENT ATTENDED BY PRESIDENT

Fine & Country Cyprus held a successful launch party with over 200 attendees, including Nicos Anastasiades, President of the Republic of Cyprus, who gave a speech on 24th January. The new office will be run by Angelos Nicolaides.

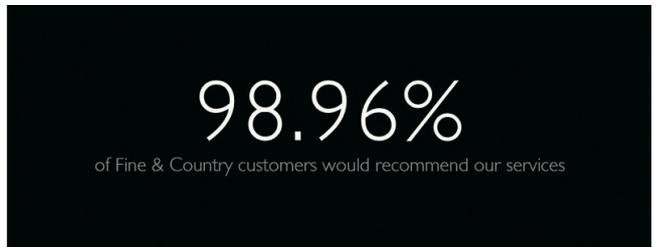
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## INCREASES IN BRAND AWARENESS

Fine & Country has increased its target audience brand awareness to 47.79%, an increase of 8% since April 2016. Customer satisfaction was also up by almost a percentage point, with 98.96% of people surveyed who had used Fine & Country in the past willing to recommend our services. The survey also showed that 87% of people who invited us to value their home chose to instruct Fine & Country.

Take their word for it and book a property valuation today at [fineandcountry.com](http://fineandcountry.com).





# DESIGN WITH AN INTERNATIONAL TWIST

A LUXURY HOME DESERVES STUNNING INTERIORS.  
FINE & COUNTRY INTERIOR DESIGN DISCUSSES HOW ONE OF THEIR  
DESIGN FIRMS TURNED A COUNTRY SEAT INTO A GLOWING HOME.

With palatial dimensions, an interiors budget reaching into the millions and every desirable feature you can imagine, this award-winning home was designed to be a country retreat for an international buyer. Behind the design was Fine & Country Interior Design firm CID Interieur, for Developers Aspire Luxury Properties. CID Interieur is a London-based design firm with a specialist foothold in the luxury residential property market.

## Defining the brief

Extending to over 12,500 sq.ft., the design requirements of the house included a gym, pool and spa complex, accommodation for staff, his and hers dressing rooms, a secret whisky room, and a cinema.

It was set to be a labour of love for CID Interieur from the moment they stepped foot on site. The property was built from the ground up, which meant CID needed to be involved from inception to ensure it met the quality level required.

The aim of the design was to inspire international property purchasers with a classical English style of architecture resembling country homes of a bygone era, but with a modern twist. The brief laid out a goal of providing every possible luxury finish available to a modern audience, coupled with fresh, contemporary and polished design: CID Interieur's signature style.

## Working with the space

With a design aimed to 'wow' anyone visiting the home, it was vital the entrance hall left a lasting impression. "We began by designing a sweeping curved staircase and accentuated this with the circular shape of the hallway and the round design of the marble floor. The floor is bespoke, and we inlaid antique bronze inserts to outline the shapes.

To read more about how this project developed, visit:

[www.fineandcountry.com/uk/blog](http://www.fineandcountry.com/uk/blog)



## TOP LEFT

The sweeping, curved staircase highlights the circular shape of the entrance hall.

## TOP RIGHT

A secret door leads from the study to a hidden whisky room.

## ABOVE

The brief required a swimming pool and spa complex.

Fine & Country Interior Design is a network of top designers around the UK. For more information on interior services, contact +44 (0)203 490 5855 or email [interiordesign@fineandcountry.com](mailto:interiordesign@fineandcountry.com)  
[www.fineandcountry.com/interior-design](http://www.fineandcountry.com/interior-design)